

Thinking of you

 **Electrolux**

Professional Laundry

TMIS™
Text
Management
Information
System



TMIS™ generates customer loyalty while making your job easier

Electrolux understands that time is very valuable to you – and your customers.

When you choose TMIS™, the Electrolux text messaging option, your laundry customers will experience the freedom to combine laundry time with shopping, running errands, or simply relaxing with friends while their laundry is being processed. They will receive a text message when it is time to return to the laundry. This dynamic feature is a valuable marketing tool for store owners – and it's something no other manufacturer offers!

With the 200G or 350G Electrolux washers, the text message will let the customer know it's time to return to the store to put their laundry in the dryer.

With the Electrolux Pronto combination washer/dryer, the text message will let the customer know their laundry is washed AND dried and ready for unloading.

Satisfied customers keep coming back.

Talk about convenience! Your customers will appreciate the time savings and will keep coming back. We see it happen all the time: customers drive past other laundries to use Electrolux Professional laundry equipment with text messaging!

Connecting customers with your store.

TMIS also means no more wasted trips to the laundromat to find there are no machines or parking spaces available. Customers can now call your store and get a text message instantly telling them how many washers are available for use.

Here are some of the features and benefits for customers:

- Check machine availability
- Notification near and at the end of cycle
- Anti-theft locking keeps door locked until user requests opening (10 min max). This is configurable and can be deselected or activated up to 1 hour.
- Error condition notification



Simplifying the management of your everyday operations

Managing your business just became easier.

Text messaging has become more than a fun way for people to keep in touch, it has also become a useful resource for business operations. We have applied this technology to our high performance laundry equipment with Compass Control® to provide you and your customers with unique added benefits.

Here are some of the features and benefits for laundry owners:

- Access service menu
- Deactivate/Activate machines
- Access price programming menu
- Check coin count for coin boxes
- Remote payment (free wash)
- Programmable welcome message
- Retrieve statistics
- Retrieve ID numbers of machines in use
- Error notification
- Automatic notification for preventative maintenance

Costly downtime is reduced and preventative maintenance is easier to plan with direct access to machine performance and service statistics. You gain increased control over your machines, operations, and time when a text message informs you immediately of an error code or maintenance requirement.

Differentiate your store from competitors with this unique marketing tool

No other manufacturer offers this unique feature. It's something new and exciting for you to offer your customers – and something that offers them greater flexibility and convenience. It's a whole new way to do laundry!

Electrolux washers and dryers with TMIS quickly attract positive attention and the word spreads quickly from existing customers to friends, family, and neighbors.

Plus, the Electrolux brand is recognized globally for advanced technology, quality and performance. That brand awareness gives you a distinct competitive advantage.



We've made it easy for you to promote text messaging in your store – and stand out from the crowd.

Marketing materials are available to help you promote this innovative feature including:

- Posters
- Instruction signs
- Instruction postcards
- Hanging signs
- Survey cards

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"Your wash will be ready in 5 minutes"

Receive a text message minutes before your wash is done!

- 1 Load your laundry, detergent, and pay.
- 2 Once machine starts, follow instructions on display: Text code shown (ex. boo1) to telephone number displayed.
- 3 Display will then say **TMIS Activated**.

It's as simple as that! You'll receive a text message 5 minutes before your laundry is done and again when the door unlocks.

Find out how many machines are available before you go!
Text message **status** to:

The system will reply with a message letting you know how many machines are currently available!
Example message received: "Available machines 2/5" means 2 of 5 machines are currently available.



To learn more about Electrolux Professional Laundry, please visit www.laundrylux.com

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"Your wash will be ready in 5 minutes"

Receive a text message minutes before your wash is done!

Here's how to use our Text Messaging Information System (TMIS):

- 1 Load your laundry, detergent, and pay.
- 2 Once machine starts, follow instructions on display: Text code shown (ex. boo1) to telephone number displayed.
- 3 Display will then say **TMIS Activated**.

It's as simple as that!
You'll receive a text message 5 minutes before your laundry is done and again when the door is unlocked.



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Thinking of you

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"Your wash will be ready in 10 minutes"

Receive a text message minutes before your wash is done!

Here's how to use our Text Messaging Information System (TMIS):

- 1 Load your laundry, detergent, and pay.
- 2 Once machine starts, follow instructions on display: Text code shown (ex. boo1) to telephone number displayed.
- 3 Display will then say **TMIS Activated**.

It's as simple as that!
You'll receive a text message 5 minutes before your laundry is done and again when the door is unlocked.



Learn more about Electrolux Professional Laundry equipment, please visit www.laundrylux.com



Call today for information on the full line of Electrolux Professional washers, dryers, ironers, and low-cost financing & leasing.

Call Your Authorized
Electrolux Professional Dealer

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