

## **For Immediate release**

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### **Motion Graphics, Sound and Vision – Michael Schmidt, Producer/Director – selected a winner in the 34<sup>th</sup> Annual Telly Awards**

*July 8, 2013 – Wantagh, NY* – The Telly Awards has named Motion Graphics, Sound and Vision – Michael Schmidt – Producer/Director as a Bronze winner in the 34th Annual Telly Awards for their piece titled Prestige Motors Mercedes Benz – Sales Experience TV Commercial. With nearly 11,000 entries from all 50 states and numerous countries, this is truly an honor.

Producer/Director Michael Schmidt has won a number of Telly awards over the last few years including four Silver Awards and three Bronze Awards. He has more than 20 years of experience designing and producing digital media for broadcast, web, print, and interactive applications. In addition to broadcast commercials, Mr. Schmidt has worked on Discovery Channel's Curiosity Series feature "Brainwashed," Tiffany & Co. corporate videos, and many independent films and documentaries.

"It is such an honor to be recognized and awarded this Telly," states Michael Schmidt, EVP of MGSAV and Producer/Director. "We are passionate about what we do and continually strive to produce the very best work at the highest standards. This award gives us a real sense of accomplishment—and our customers are thrilled as well. We thank the Council and judging panel for selecting us."

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

For its 34th season, The Telly Awards once again joined forces with YouTube to give the public the power to view and rate videos submitted as part of the People's Telly Awards. In addition to recognition from the Silver Telly Council, the judging panel that selects the Telly Awards winners, the Internet community helps decide the People's Telly Awards winners. A prestigious judging panel of over 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other – rather entries are judged against a high standard of merit.

"The Telly Awards has a mission to honor the very best in film and video," said Linda Day, Executive Director of the Telly Awards. Motion Graphics, Sound and Vision – Michael Schmidt Producer/Director's accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to great film and video production."

#### **About Motion Graphics, Sound and Vision**

Motion Graphics, Sound and Vision (MGSAV), is a full-service digital media firm that develops and produces brand awareness campaigns, marketing communications, advertising, writing, and visual design as well as all phases of television media production including pilot/series conceptualization and sizzle reels, commercials and infomercials and corporate internal communications videos. To learn more, please visit [www.mgsav.com](http://www.mgsav.com).